



Sponsorship Opportunities

Be Visible.

Support Make-a-Wish®.

Create New Business.



We invite you to join in the excitement of the Washington Emerald Classic, a USEF-rated benefit horse show at Donida Farm in Auburn, Washington. Hundreds of equestrians and fans will gather for our four day show which includes both competitive Show Jumping and Hunter classes. Show Jumping is the second largest spectator sport in Europe and one of the fastest growing spectator sports in North America. Our Grand Prix attracts premier riders from around the Northwest. We predict 1000+ attendees for this year's show.

For businesses within the equestrian community, this is a great opportunity to help build excitement and enthusiasm for our sport while gaining visibility and new business. For businesses outside the equestrian community, you won't want to miss this opportunity to gain visibility and new business within this affluent demographic while supporting the Make-A-Wish® Foundation. Be visible, Generate excitement. Create new business. All at the Washington Emerald Classic.

Opportunities

Grand Prix	\$5000
Jumper Classic	\$1000
Hunter Classics	\$500
Ring - Grand Prix	\$1500
Ring - Jumper 2	\$500
Ring - Hunter Classic	\$1000
Ring - Hunter 2	\$500
Jump	\$750
Hunter Development Group	\$500
Divisions - USEF	\$250
Divisions - Non-Rated	\$150
Medal Classes	\$125
Class	\$50

The Grand Prix is the main attraction of a Show Jumping competition. It is a single event featuring the premiere competitors vying for a monetary award. The Jumper Classic features the best of the Junior Amateur Jumpers and the Hunter Classics feature the cream of the crop Hunters. Each ring in which the competitors ride is also sponsored with the higher profile rings providing the most fan exposure for the sponsors. Sponsors also have the opportunity to sponsor an individual jump within the ring. The jump is custom designed and built for the sponsor. Events other than the Grand Prix and Classics are generally divided into Divisions. Within Divisions, there are three or four individual classes.

A portion of the proceeds will be donated to:



Benefits

	Ad in Program*	Ad in Prize List*	Ad on Web Site	Naming Rights	Jump	Banner	Back Gate Sign	Announcements	Present Prizes	Preferred Parking	Salute	Patrons Table	Tent	Feature Article in Program	Jump Decoration
Grand Prix	Full	Full	Yes	Yes		Yes		A	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Jumper Classic	1/2	1/2	Yes	Yes				C	Yes	Yes					
Hunter Classics	1/4	1/4	Yes	Yes				C	Yes	Yes					
Ring - Grand Prix	1/2	1/2	Yes	Yes		Yes	Yes	B							
Ring - Jumper 2	1/4	1/4	Yes	Yes		Yes	Yes	B							
Ring - Hunter Classic	1/2	1/2	Yes	Yes		Yes	Yes	B							
Ring - Hunter 2	1/4	1/4	Yes	Yes		Yes	Yes	B							
Hunter Development Group	1/2	1/2	Yes	Yes				C	Yes						
Jump	Listing	Listing	Yes		Yes										
Divisions - USEF	1/4	1/4	Yes	Yes				C	Yes						
Divisions - Non-Rated	1/8	1/8	Yes	Yes				C	Yes						
Medal Classes	Listing	Listing	Listing					D							
Class	Listing	Listing	Listing					D							

Explanation of Benefits

Ads: Please see the ad size section of this brochure for actual ad sizes. *Inclusion of ads in the program, prize list and web site is dependent upon submissions prior to publication deadlines. The prize list deadline is April 15th.

Naming Rights: Your name will be attached to your sponsored event. For the rings, the ring will have your company name for the duration of the show. For example, the XYZ Company Hunter Ring.

Jump: A jump will be built that advertises your company and will be used throughout the show.

Banner: A banner with your name (without logo) will be hung on the ring or jump depending on sponsorship level. You may also supply your own custom banner.

Back Gate Sign: A sign with your company name will be placed at the back gate where the participants and their trainers will see it.

Announcements: Announcements will be made including your company name. "A" level will have the most announcements and "D" Level the fewest.

Present Prizes: The sponsor will have the honor of presenting prizes to the winning competitors in the ring. For Divisions, the sponsor will present the championship prizes.

Preferred Parking: Parking in a prime location will be reserved for the sponsor.

Grand Prix Only Benefits: The Grand Prix sponsor will have the Grand Prix riders salute them, have a sponsor's tent for their exclusive use, and a patron's table at the dinner.

For further information about our sponsorship opportunities, please contact Andrea Schroeder at wechorseshow@live.com or 253/350-6579. To check on the availability of a particular package or to download a sponsorship form, please visit our web site at www.emeraldclassichorseshow.com.

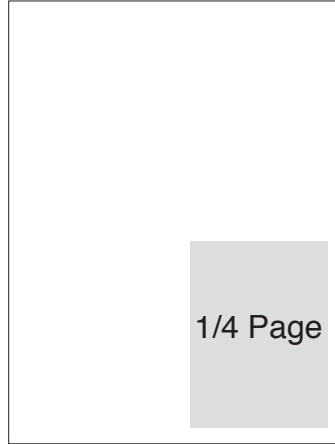
Ad Specifications



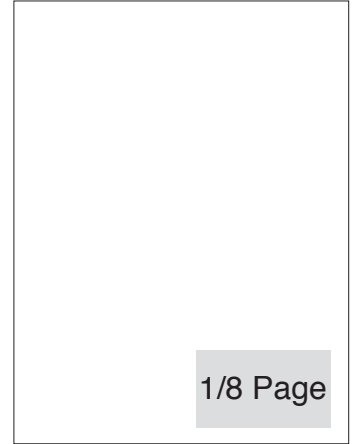
7.75" wide x 10.25 high



7.75" wide x 5" high



3.5" wide x 5" high



3.5" wide x 2.25" high

Resolution and formats:

For print ads, please send ads in the correct size and with a resolution of 300 dpi as a .pdf or .eps in black and white. Please keep live matter 1/4" from trim on all four sides (except photos if complete background.) We can supply design services at an additional cost.

For web site ads, please send ads with a resolution of 72 dpi as a .jpg, .png, or .gif in color or black white.

Submit all ad materials electronically to wechorseshow@live.com.



July

22-25

19010 196th Ave. SE
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www.emeraldclassichorseshow.com